

UNIVERSAL PRIMER

# Snowcem Ν

# **UNIVERSAL PRIMER** FOR EXTERIOR / INTERIOR

#### PRODUCT DESCRIPTION

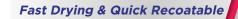
Universal Primer is a water- based wall coating suitable for exterior emulsions as well as interior emulsions. It is based on Acrylic Co-Polymer Emulsions.

# **PRODUCT FEATURES**

Improve Appearance Of Top Coat

**Excellent Opacity & Whiteness** 

Prevent Peeling Off Of Top Coat Emulsions



Provide Excellent Adhesion To Top Coat Emulsion

Free From Heavy Metals Like Lead, Chromium

## **COLOURS AVAILABLE** WHITE\*

Snowcem Universal Primer is an undercoat.

#### **MIXING RATIO**

Dilute one litre of **Snowcem Universal Primer** with 1 liter of clean potable water. Do not add any stainer/colorant to the Snowcem Universal Primer. Don't over dilute Snowcem Universal Primer



#### COVERAGE

Varies according to the porosity and texture of the surface.Coverage for smooth surface with no suction: Approx 100-120 Sq. ft. per liter per coat.



#### AVAILABLE PACK SIZES

The pack sizes available for UNIVERSAL PRIMER are 20 4, 10 4, 4 l and 1 l.



#### SURFACE PREPARATION

**PLASTER** 

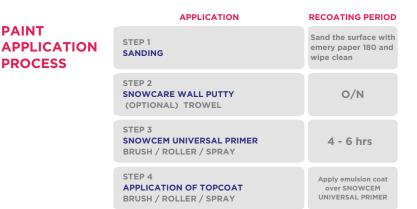
New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonary surfaces.

#### **CLEANING**

Ensure the surface is completely free from all dirt, loosely held plaster, powdery residue, oil grease or any other contamination. Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water. One Coat of SNOWCEM BIOWASH is recommended to prevent further growth of algae, fungus or moss

#### **FILLING THE CRACKS, HOLES & DENTS**

For filling cracks upto 3mm, holes and dents use Snowcare Wall Putty or white cement and fine sand in the ratio 1:3 For exterior surfaces or substrates that are subjected to continuous seepage or dampness, kindly get the repairs done before the application of paints.



1.Drying period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions



#### Snowcem Ν S ΑΙ Т

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TECHNICAL DETAILS	Nature	Thixotropic liquid
	Base	Acrylic emulsion binder & other additives
	Colour	White
	Finish	Smooth & uniform finish
	Mode of	By brush, roller or spray
	application Drying time	Touch dry 30 min. hard dry 4 To 6 hours
	Recoating	4 to 6 hours
	period Stability of thinned paint	To be used within 24 hours
HANDLING & STORAGE	Keep containers airtight during handling and storage to avoid loss of material. Store Snowcem Universal Primer in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.	
PRECAUTIONS	It is not advisable to use any waterproofing chemical as base, top coat or additive. Over dilution of Universal Primer may result in shade variation, poor hiding, poor bonding or flaking. Excessive brushing and stretching are also to be avoided. No thinner or universal stainer is to be used with Universal Primer.	
SAFETY MEASURES	Kindly refer to the MSDS for Snowcem Universal Primer which gives detailed information on safety measures while handling the paint, which is available on request.	
	Store the container with the lid tightly closed in an upright position, in a cool, dry place. Keep out of reach of children and away from eatables.	
	May be harmful if swallowed. In case of ingestion seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.	
	Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.	
	Do not pour leftover paint down the drain or in water courses.	
	In the event of spills, contain spillage using sand or earth.	
POST PAINTING CARE	Apply an emuls	ion paint coat over SNOWCEM UNIVERSAL PRIMER.

#### Corporate office:

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

#### Branches:

Ahmedabad | Bangalore | Ghaziabad | Jaipur | Kochi | Kolkata | Mumbai | New Delhi | Pune | Secunderabad CFA Locations:

Cuttack | Indore | Jamshedpur | Kanpur | Nagpur | Raipur | Salem | Visakhapatnam

Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free Rease consider the environment before printing it.

## **GREEN BUILDING PARAMETERS**

#### UNIVERSAL PRIMER qualifies for GREEN BUILDING CRITERIA" EFERENCE

pe of Paint LEEDS\* xterior Flat 100 g/ℓVOC 50 g/ℓVOC terior Flat

**TERI GRIHA**<sup>#</sup> 100 g/ℓVOC 50 g/ℓVOC

As per IS 15489 : 2004, Section 6.12.2.1 ecifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

ED - Leadership in Environment and Energy Design, USA. ERI - The Energy and Resource Institute, India. HA - Green Rating Integrated Habitat Assessment.

# OMPOUNDS

NIVERSAL PRIMER ontains less than 40 g/ $_{\ell}$ DC. UNIVERSAL PRIMER ntains 1-3% VOC.



### EAVY METALS

NIVERSAL PRIMER is free om lead, chromium (VI), dmium, mercury and its mpounds.

#### AZARDOUS HEMICALS

NIVERSAL PRIMER does t contain harmful compinds like formaldehyde, enolic compounds, benzie, etc.



